

# Annual Report 2018





# Empowering children through skateboarding and education.

Skateistan is an award-winning international non-profit organization empowering children through skateboarding and education in Afghanistan, Cambodia and South Africa. Through our innovative programs; Outreach, Skate and Create, Back-to-School and Youth Leadership, we give children the opportunity to become leaders for a better world.

# Contents

<b>Section 1</b>	
Message from our Executive Director	4-5
<b>Section 2</b>	
2018 in numbers	6-7
<b>Section 3</b>	
Highlights from 2018	8-9
<b>Section 4</b>	
Updates from the Skate Schools	12-31
Kabul, Afghanistan	
Mazar-e-Sharif, Afghanistan	
Phnom Penh, Cambodia	
Johannesburg, South Africa	
<b>Section 5</b>	
Skateistan global	32-37
Goodpush	
Monitoring, evaluation and learning	
Fundraising and communications	
<b>Section 6</b>	
Future plans	38-39
<b>Section 7</b>	
Financial reports	40-43
<b>Section 8</b>	
Thank you	46-50





## Message from our Executive Director

**Oliver Percovich**

Every year at Skateistan is special but 2018 particularly stood out for me, as it marked 10 years since Skateistan was formally established as an NGO. It's hard to believe that it's 10 years since I was running informal skate sessions in a disused fountain in Kabul. We have come a long way since then.

2018 gave me and the wider team an opportunity to reflect on how Skateistan has developed, to celebrate the huge number of achievements of the last decade, but also to look forward.

The year got off to an amazing start, with the opening of our new Skate School in Phnom Penh, Cambodia in February. Phnom Penh is a rapidly changing city and our team there felt that we could be reaching more children who really needed us by changing our location. The new Skate School is easily accessible to hundreds

of children who would otherwise be missing out on high-quality, creative education and a safe place to enjoy themselves. Everyone came together to make the opening day an incredible event for the children in the local community – from Skateistan staff and volunteers to high profile guests such as Mimi Knoop, Jim Thiebaud and Sky Brown.

For the first time in 2018, all our Skate Schools were managed, run and staffed solely by national teams. Ownership, trust and respect are core values for the organization and it was a key part of our strategy to gradually reduce international staff in each location. Not only does this empower our national staff, it also means that the Skate Schools can truly respond to local need, because staff have an intrinsic understanding of what works in their own communities.



We have an incredible community of supporters here at Skateistan. More than simply donors, the Citizens of Skateistan have a stake in what we do. So I was really happy to share our first real-time data from our Skate Schools on the Skateistan website. This is the first step in providing meaningful, transparent information to our supporters who make our work possible.

It was fitting that it was in our 10th year that we launched the Goodpush Alliance. A new program for Skateistan, Goodpush seeks to scale our impact by supporting social skateboarding projects all over the world, sharing the knowledge that we have gained in the last 10 years. None of this would be possible without the incredible support shown

to Skateistan by our supporters. From foundations and companies who support whole programs to individuals raising money through small events or social media fundraisers, we are hugely indebted to the amazing community of people who believe in what we do. As we look forward to the next 10 years, I am more excited than ever by what we can achieve together, and the lives that we can change.

Oliver Percovich  
Founder & Executive  
Director, Skateistan

# 2018 in numbers

In 2018 we reached **3,772** children

Of which **45%** were female

**82%** came from low-income backgrounds and **156** were living with disabilities

In an average week, we saw **1,988** participations in our programs



## What our students told us

**94%** of students trust their Skateistan Educators

**91%** of students believe that they can perform well at school

**94%** of students report positive self-esteem

**97%** of students believe that lessons have been useful in their daily lives

**88%** of students report to have learned new skills in the past year

# Skateistan's 2018 highlights

**Skateistan has a set of organizational values which we use as a compass to help us make decisions, develop our programs and react to challenges. Here, we reflect on our 2018 highlights through the lens of those values.**

## Creativity

We enhanced our Skate and Create program with our programs staff, based on the most successful lessons from the last 10 years and resulting in 48 global lesson plans which can be used in all locations.

Skateistan was named by HundrED.org as one of the top 100 innovators in education. Our approach to creative education was recognized by the International Olympic Committee's Sport in Active Society Award.

## Respect

We developed a Culture of Safety for all staff and students, including recruiting a Child Protection Manager to the international team.

Together with all our Skate Schools, we celebrated 10 years since Skateistan was founded.

## Quality

We launched The Goodpush Alliance, a global network for social skate projects to share their knowledge and ideas.

We launched an Educator Enrichment program, which matches the quarterly curriculum in our Skate Schools. This is based on a skills audit and aims to improve the knowledge base and skill sets of our Educators.

## Ownership

For the first time in 2018, all our Skate Schools transitioned to being fully managed and run by national staff.

In April, staff from all locations participated in a strategic planning day to help shape the organization for the next five years.

## Trust

We began to provide real-time data on skateistan.org, providing a snapshot into our Skate Schools at any given time.

We published our first five year strategic plan to help us stay accountable to our long-term vision.

## Equality

All our students celebrated International Women's Day and Peace Day, exploring topics such as equal rights and breaking down barriers.

Our Skateboarding is for Everybody campaign focused on the diversity and inclusion in our Skate Schools.

## Fun

All students celebrated Go Skateboarding Day in June, including skate demonstrations and street skating.

This value was embodied every single day in our Skate Schools.





### Outreach

Outside of our Skate Schools, Outreach brings Skateistan Educators to children with limited resources. We introduce new communities to skateboarding through creative activities and develop partnerships to connect young people and their families with important social services. We encourage children to join other weekly programs.



### Back-to-School

In Afghanistan, children who are out of school join our Skate School five days a week to cover three years of public education in 11 months. Upon completing our accelerated learning program, we enroll students into public schools, usually in the 3rd or 4th grade.



### Youth Leadership

Dedicated students who have shown talent, initiative and hard work can join our Youth Leadership program which helps to prepare them for adult life. Students work together on building up skills such as understanding the media, event planning and health and safety. They have the opportunity to take part in international

# Skateistan's programs



### Skate and Create

In the skatepark and in the classroom, our Educators guide activities to promote wellness, equality, creative expression, and knowledge of natural sciences. Four annual curriculums develop a global perspective through local actions. The program is accessible to all levels of literacy and ability.



### Goodpush

The Goodpush Skateboarding Alliance is designed to support and share knowledge among social skateboarding projects worldwide, so that we can make a bigger impact together. Goodpush offers training and advice to grassroots skateboarding projects via on-site workshops, support calls, awards, and a free online toolkit.

# Highlights from our Skate Schools





# Kabul

It has been a challenging time for security in Kabul but our Skate School has continued to provide fun, freedom and creative education for children. For the ninth year in a row, our students celebrated International Women's Day, Go Skateboarding Day and Peace Day. These special events allow students to explore ideas and challenges in their own communities.

**701** students

**39%** girls

**80%** children from low-income backgrounds

**11** children living with a disability



## Outreach

Our students continued to participate in extra skateboarding, soccer, and climbing lessons within the Skate School. Our partnership with PARSAs (Physiotherapy and Rehabilitation Support for Afghanistan) has been busy with the construction of new facilities, which means there was a pause in our skateboarding activities there, but we hope to restart our partnership in 2019, as well as establish new partnerships with other organizations.



## Skate and Create

The new global curriculum for Skate and Create saw our students learning about recycling, the media, photography and some of the world's greatest inventions. In one popular lesson, students photographed some local areas where they would like to see changes, and then drew their new ideas over the printed photographs. This helps students to use their imaginations and to see themselves as change-makers. Another activity focused on creating toy robots using Lego; the objective was for the robots to solve problems. Students also learned about recycling by using old skateboard equipment (decks, helmets, elbow pads) to create flower pots which brighten up the Skate School.

Students learned about mass media by studying news articles and then creating their own newspapers, with a focus on positive news stories from the Skate School.



## Youth Leadership

Our 40 Youth Leadership students elected new representatives for the student council so they could practise their skills in debating, public speaking, understanding democratic representation, responsibility and leadership. We have a group of deaf and mute Youth Leadership students who have all shown great progress in their skateboarding, learning to tic tac, ollie and kickflip. Not only have they improved their skate skills, but we have seen huge improvements in their confidence too.



## Back-to-School

The end of the school year in Afghanistan is in March, and we were happy to see 45 Back-to-School students enter public school. We followed up with them at the end of 2018 and all were still in school. We are delighted to have given these children a second chance at getting an education.

53 new students joined the Back-to-School program in April (the new school year in Afghanistan) and they all passed 1st grade in July and enjoyed a trip to the zoo to celebrate their hard work and achievements.

# Madina\*

12 years old  
Kabul

Madina attends both the Skate and Create and Back-to-School programs. Her family is very poor and, like millions of girls in Afghanistan, Madina does not attend school.



***“Before joining Skateistan I was at home and I did not have the chance to go to school because my family said I had to leave.”***

Around 3.7 million children are out of school in Afghanistan, and 60% of them are girls. Often, parents who are living in poverty need their children to go out and work. Some parents are worried about their children's safety on their way to and from school and so they keep them at home. And for many families, educating girls is simply not part of their way of life. Our Community Educators work hard to encourage families to allow their children to join our programs.

Madina's first day at Skateistan was very exciting for her. She knew she would be able to learn lots of new skills and she was especially excited about being able to take part in sports, something which most girls are unable to do in Afghanistan.

That was the start of a new journey for Madina.

***“I was too excited to come here...  
I could not wait.”***

Madina has gradually built up her skills as well as her confidence at Skateistan. Educators have helped her to express herself and encouraged her, both in the classroom and the skatepark.

***“Since joining Skateistan I have learned to read and write. I can write the names of others and read it. Before joining Skateistan I could not dare to stand up and talk confidently, but now I am a totally different person.”***

***“Now I feel proud of myself because I have got first rank in the first grade exam! When I am graduated from the Back-to-School class I want to continue going to regular school. But I will still come to the Skate and Create classes. In the future I want to become a teacher because that's something I wanted from early childhood and now I want to chase that dream.”***



## Mazar-e-Sharif

Our largest Skate School is in Mazar-e-Sharif, and in 2018 the Mazar team reached their target of 1,200 student attendances per week. Students helped to build an outdoor classroom made of old skate decks. They also dug up a time capsule which was buried by staff and students four years ago, helping children living in an unstable environment to consider the future and their own hopes and ambitions.

**1,746**

students

**47%**

girls

**82%**

children from  
low-income  
backgrounds

**73**

children  
living with  
a disability



### Outreach

Outreach sessions were held at Khan-e-Noor High School where more than 40 students took part in skateboarding sessions once a week, giving them a chance to play and challenge themselves. Many of these students have now enrolled in our Skate and Create program, where they can continue with their skateboarding and also take part in high-quality, creative education.



### Skate and Create

Students learned about the economy of Afghanistan and safe spaces, as well as Afghan culture and food. Learning about Afghan culture and history was a particular favorite with students and helps them to feel proud of their heritage. In the skatepark, students helped new arrivals to get started on their boards. New students have been learning to balance and to tic tac.

"I didn't know about all these scientists in Afghanistan and all the great works they have done for us. I am really proud to be Afghan and of my great leaders, scientists and country." Skate and Create student.



### Back-to-School

In early March (the end of the Afghan school year), 57 students graduated from the Back-to-School program and enrolled in public school. All were still attending school by the end of 2018.

In April, we registered 100 new students to the Back-to-School program. We have worked to build close relationships with the Department of Education and their staff visit our program regularly to ensure it prepares students adequately for their return to formal education.

Most of our Back-to-School students are relatively new to Skateistan so they are beginners in the skatepark. They follow a structured program to improve their skills, focusing on pushing, balancing and board control. By the end of the year, many of them were able to push and drop in on small ramps.



### Youth Leadership

Our team in Mazar has been working with the same group of Youth Leadership students for almost three years and this year we were proud to see them graduate from the program, having learned many skills, from public speaking and debating to video editing and photography. We celebrated our Youth Leaders on International Day of Volunteers to show them how proud we are of them and the progress they have made.

# Ali\*

11 years old  
Mazar-e-Sharif

Ali attends Back-to-School, an accelerated learning program for children who are out of school. He comes from Faryab in the north of Afghanistan, an area that has been deeply affected by Taliban fighting.

Ali and his family now live in a camp for internally displaced people on the outskirts of Mazar-e-Sharif.

\*In accordance with our Child Protection Policy, Ali's name has been changed.

***"I never had any chance to do sport. Most of the time I just played outside with my friends and sometimes I worked with my father."***



The biggest problem for Ali was that he was no longer attending school and there is no school in the camp. He was worried that he would miss out on his education because of the move to Mazar.

But then one of his friends told him about Skateistan and that he could carry on with his education.

Ali was delighted to hear this: "It was good news for me that I can continue my lessons!" Ali now comes to Skateistan five days per week and spends three hours a day in the classroom. We provide transport and a meal for him to ensure he's safe and healthy and we work with the Ministry of Education in Afghanistan to help children like Ali return to public school when they have finished their classes with us.

***"Ali can now read and write, he plays soccer and he can skateboard. One of the best things about Ali is how he always helps his classmates in their lessons. Ali is always trying to learn the lessons very quickly. When I asked him why he's so keen to learn quickly, he said he is determined to go back to public school in Grade 4."*** Ali's Educator



# Phnom Penh

2018 was a great year for our Skate School in Phnom Penh as we changed location in order to meet the needs of more children from low-income backgrounds. Students have been enjoying their incredible new facilities. We marked the opening with an event in February for the community, partners and stakeholders. Towards the end of the year, we started to work on a new library space which will provide more safe learning spaces and educational resources for children.

**521** students

**49%** girls

**85%** children from low-income backgrounds

**72** children living with a disability

\*These numbers include students who participated in our Sihanoukville site, which concluded operations at the end of 2018.

In 2018 we decided to bring our activities in Sihanoukville to an end. The rapid changes to the city from new investment and construction projects meant it was impossible for us to find affordable land for a Skate School. While we were working there, we built ramps and provided training for our partner organization, M'lop Tapang. In 2019 we will continue to run annual skateboarding events with the organization.



***"I learned how to change the world."***

Skate and Create student, Phnom Penh.



## Outreach

In 2018 the team in Phnom Penh developed a Partnership Strategy in order to reach more students from our target groups. We mapped our current partners and identified future partners to build relationships with, such as Sok Sabay, who work with vulnerable and trauma-affected children and are now a regular partner, helping us to reach more vulnerable children and introduce them to our programs.



## Skate and Create

Our Programs Officer, Tin, designed an especially popular series of lessons, in which students made their own sandals. This was the first time that all Skate Schools ran the same lesson. Students also covered lessons on the environment and the importance of recycling, making their own backpacks, telling the time and avoiding dangers, such as drug abuse and trafficking.



## Youth Leadership

In 2018 we developed our Youth Leadership program to make it more accessible for children living with disabilities. In partnership with Krousar Thmey, we adapted the program for six deaf students and our staff members attended sign language tuition so they can better communicate with our students.

# Thyda\*

## Phnom Penh

Thyda has learning difficulties and she struggles with walking. It was hard for Thyda to participate in a lot of the activities that other children enjoy because of her disability. Before she came to Skateistan, she had never had a chance to take part in any sports.

Four years ago, Thyda started coming to Skateistan through our partner organization Action Cambodge Handicap.

***“I had heard from my teacher we were going to skate but I had no idea what skateboarding was. When I first came to the skatepark I felt so happy to see how it looked.”***

Because of her disability, Thyda assumed she couldn't join in. “I felt so excited to see everybody skating around in the park. I really wanted to try it but I thought I wouldn't be able to do it. And I was afraid that someone would hurt me during the session, so I just watched quietly.” Thyda used to join classroom sessions but she didn't want to skate.

At Skateistan, we always encourage our students to skate but we want them to feel ready and confident so we were happy to wait until Thyda felt like she could do it. Eventually she told her Educator she was ready.

The next week when she arrived at Skateistan, Thyda went straight to the safety gear basket and got ready to skate. “The first time I stepped on the board, it felt so much fun.”

\*In accordance with our Child Protection Policy, Thyda's name has been changed.

Thyda has made lots of progress. She can now push, drop in and do small kickturns. Learning to skate has shown her what she's capable of: “I feel so happy about it. I thought I couldn't do all of these things because I'm disabled. But now I know I can do whatever my friends can do.”

***“This is totally different from the past. I used to be quiet all the time but now I'm laughing and playing with my friends. I feel so much change in myself.”***



# Johannesburg

It's now two years since we opened our Skate School in the centre of Johannesburg and the facility continued to go from strength to strength in 2018, with over 800 active students attending programs. As well as increasing our programs offer to include Homework Help, which provides extra support for students after school with Educators on hand and a new suite of resources, the Skate School also hosted a community celebration for Mandela Day. On Women's Day, a partnership with Cosmopolitan South Africa magazine offered the chance to engage with women and girls from the community who had never tried skateboarding before.

**804**

students



## Outreach

Towards the end of the year, we decided to move our Outreach location from David Webster Park in the inner city community of Troyeville, where we were having issues over safety and park maintenance. The new location in Jeppestown is much closer to our Skate School and makes it easier and safer for children to transition into our programs.

**44%**

girls



## Skate and Create

In 2018 we started working with our first group of students living with disabilities. Through a partnership with St Vincent School for the Deaf, students were able to join us each week for a chance to try skateboarding as well as adapted versions of our creative education classes. Our Educators participated in sign language training so they can better communicate with these students.

**83%**

children from low-income backgrounds



## Youth Leadership

15 Youth Leadership students graduated from our career and education planning program. These students are now working towards good marks in their high school exams so they can make it to university. We were delighted that one of our Youth Leadership students was nominated head boy and another one a prefect in their school.



***“When we come to Skateistan it helps because we can see what we do after we learn about it from the books. You even forget that you are doing science because it is just working with your hands.”***

Skate and Create student, Johannesburg.

As part of our media curriculum, internationally acclaimed photographer Roger Ballen paid a visit to the students and they did an incredible photography workshop with him. The students learned about the history of his life as a photographer and Roger ran a workshop on polaroid photography which included a fun competition for the students. The prizes were decks provided by The Skateroom, who produce iconic art on skateboard decks, including pieces by Roger Ballen. Proceeds from their work goes to support our programs.



# Thandiswa\*

11 years old  
Johannesburg

There's a real shortage of safe spaces in the city for girls like Thandiswa, and the few sports facilities there are, are often aimed only at boys. Thandiswa would spend her days playing in the streets with her friends, but as soon as the sun would go down, she would run back home to the safety of her flat and her mother.

When Skateistan first opened in Johannesburg, Thandiswa assumed it wasn't for her:

***"When I first heard about Skateistan, I thought it was a boys' thing."***



\*In accordance with our Child Protection Policy, Thandiswa's name has been changed.

Staff from the Skate School make a special effort to encourage girls to attend, through outreach sessions, special events, employing female educators and role models and running girls-only sessions. This was really important for Thandiswa: "I like that for the girls-only days, we have activities that other kids don't do."

Thandiswa attends the Skate and Create program, which combines skateboarding with creative education on a wide range of topics.

***"I enjoy that I learn new things like skating and I also learn new things that I don't learn about at school...like the solar system and water evaporation."***

***"Thandiswa is a diligent student and very well behaved. She loves taking charge and also works well in all her creative activities...she really loves performance art."***

Thandiswa's Educator.

In the skatepark, educators mention that she is one of the most consistent students at Skateistan. Her Skate Educator says, "She has been with us since we opened in 2016. When she first started she was a little shy, and she's grown into a confident girl who takes part in all activities."

Skateboarding has really changed Thandiswa and taught her to believe in herself. "I've fallen a lot. I felt scared, but by repeating the same thing, I can get better at it."

# GOODPUSH

During Goodpush's pilot phase in 2018 we selected three partners to receive a \$5,000 financial award and tailored consulting: Make Life Skate Life (global), 7Hills (Jordan), and SkateQilya (Palestine). Over a six month period, our partners came to Skateistan Cambodia for a week-long workshop, hosted a Goodpush training visit at their project location, and took part in support calls with Skateistan staff.

The Goodpush Alliance focuses on four key areas:

- Improving child protection and safety
- Increasing inclusion of girls and children living with a disability
- Integrating skateboarding with educational outcomes
- Building a network of support among social skate projects



## Key results

3 pilot partners

12 key staff trained

37 youth trained (24% girls)

45% increase in weekly reach by partners during pilot

Increased capacity reported by partners in 8 topics:

- ~ Skateboarding programs
- ~ Creative education
- ~ Youth leadership
- ~ Community engagement
- ~ Social inclusion
- ~ Child protection
- ~ Monitoring, evaluation and learning
- ~ Organizational development

***“The partnership with Skateistan helped us set goals for our organization. We now know how to make our projects more sustainable. With confidence we strive for a more holistic approach in the support of skate communities worldwide.”***

Arne Hillerns, Executive Director,  
Make Life Skate Life (2018 Goodpush Partner)

**First Survey of Social Skateboarding Projects**  
Together with the Pushing Boarders conference we conducted the first Survey of Social Skateboarding Projects Worldwide in order to identify the aims, impact and activities of projects using skateboarding for social change. We received a total of 120 responses from 101 organizations across 55+ countries, who reach a combined 12,700 participants each week. We used the information gathered to inform the creation of the Goodpush toolkit – a set of free, online resources released in January 2019. [www.goodpush.org](http://www.goodpush.org)

# Monitoring, evaluation and learning

In 2018 we hired a Monitoring, Evaluation and Learning Manager for the first time. This support focused on implementing a global student database and attendance taking application, as well as the analysis of data and day-to-day insights. We used a mix of quantitative and qualitative data to measure our progress and impact, and to identify areas for improvement.



***“[The workshop] really helped me to create the story based on structure, and also gave me an idea of what I want to know to make the story better and make sense. I didn’t know how to write a student story before so this is a great opportunity for me.”***

Skateistan staff member, Cambodia

- Attendance: For easier and more accurate daily attendance taking at the Skate Schools, we designed and developed a customized app that is now integrated into our program database and website. Learning from trends in our numbers, each Skate School examined ways to reduce barriers to participation, including parental engagement, increased transportation to the Skate Schools, and expanded hours of programming.
- Database training: 29 database workshops took place for our programs staff in 2018, alongside direct one-on-one support. Nine staff earned certificates at the end of the year, all reporting an increase in understanding of the database system, and confidence in being able to train their colleagues.
- Student stories: We began a workshop series on ‘student stories of growth’, some of which are included in this report, to document more holistic stories about the impact our programs have on students’ lives.

- Community engagement: Initiative was taken by all Skate Schools to work more closely with our students’ families this year. Feedback from home visits and parent workshops piloted in Johannesburg indicate that Skateistan is having a very positive impact in each of our local communities, which is something we intend to explore more of in 2019.
- Impact: From working on global frameworks, piloting questionnaires and participating in various networks and courses, we explored our impact in more detail. We look to 2019 with a renewed focus on collecting impact data in the areas of quality education and good health and wellbeing.
- New Dropping In program: We evaluated our extra sports sessions and decided to make these a part of a new, more flexible program to begin in 2019, called Dropping In. Children will benefit from library spaces outfitted with books, computers, tablets, reading clubs, and homework help or tutoring to support lifelong learning outside of school hours. Additional classes will be offered including team sports, climbing, skateboarding, and other enrichment activities, driven by the requests of students.



# Fundraising and communications

In 2018 we raised the funds for our work from a range of government funding, foundations and institutions, individuals and businesses who believe in what we do. We were successful in balancing these main income streams to provide sustainable, firm foundations for our programs and the children who benefit from them. We were especially pleased to secure renewed support from The Skateroom, the Tony Hawk Foundation and Laureus Sport for Good Foundation.

Continued support from our incredible donors made a huge difference to our ability to support over 2,500 children around the world. See all of our major donors on page 46.

We were amazingly fortunate to be supported by acclaimed photographer Andy Buchanan in 2018, who volunteered to create a suite of new images for Skateistan, shot on location at our Skate Schools in Afghanistan, Cambodia and South Africa.



Our summer fundraising campaign focused on our 10th anniversary celebrations and the children's lives which have been changed for the better over the past decade. We ran a blog series which centred around students, staff and supporters who have helped Skateistan to become what it is today as well as our current students and their dreams for the future. The campaign raised over \$50,000 – our most successful summer fundraiser so far.



Towards the end of the year we focused on inclusivity and ran a campaign called Skateboarding is for Everybody, which celebrated diversity in our Skate Schools. This campaign saw huge increases in engagement across all our channels. We were fortunate that our campaign was shared by many high profile supporters, including Mimi Knoop, Tony Hawk and Ed Templeton. The short video which accompanied the campaign was viewed more than 100,000 times and the final total was \$215,000 – the most successful campaign in our history.

# Future plans

As we look to the future we will continue to focus on our four core strategies: **Expansion and Scaling, High Quality Programs, Fundraising Diversification and Culture of Learning.** Our goals for the next five years include:

## Expansion and Scaling

We aim to continue to increase our student numbers at all locations to reach the capacity of each Skate School. This will mean a total weekly attendance of 2,100 across our current four sites.

In order to respond to the needs of local communities, we also plan to open two new Skate Schools in the next five years – Bamyan, Afghanistan (2019–20) and Jordan (2020–21).

The Goodpush Alliance is key to our plans to scale up our impact. We aim to provide at least 50 social skateboarding projects with support in 2019 and continue to build a community network through which to share ideas and promote best practice. This will include online resources, one-to-one support and training and events.

## High Quality Programs

We will provide intensive capacity building for our worldwide programs team so they can develop responsive programming using our core education principles, including culture-based, experiential and enquiry-based learning.

In 2019 we will launch the new Dropping In program which provides time and safe spaces for children to pursue a variety of sport and educational activities.

Continuing from the progress made in 2018, we will continue to strengthen our child protection protocols across all schools with updated trainings and policy.



## Fundraising Diversification

Our income streams are now well-balanced across government funding, institutions, corporate partners and individuals. Over the next five years, we will aim to increase the proportion of income from individuals and corporate partners to provide an even more stable grounding.

## Culture of Learning

We will continue to build up our Culture of Learning in all locations, including offering learning hours as part of staff time and identifying training needs to increase the quality of our work in all areas. Our programs team will have the opportunity to learn sign language so they can work better with children with disabilities. We will build up our learning resources for students, both online and offline, including expanding the libraries in all locations and integrating the Rumie learning app into our programs.

# Our finances



## Financial transparency

Skateistan's financial statements are certified by external auditors according to the accounting principles applicable in the operative country. The financial overview presented here is based on an internally conducted consolidation of the audited financial statements. The consolidated figures have not been audited.

The 2018 audit reports and financial statements are available at:

[www.skateistan.org/financials/](http://www.skateistan.org/financials/)

**4**

Skate Schools across 3 countries

**1**

Headquarters in Germany (Berlin)

**3,772**

Students enrolled

**5**

Programs

**1,736,600**

Actual costs 2018

## Skateistan staff

**48**

Afghanistan

**12**

Cambodia

**10**

South Africa

**16**

Berlin

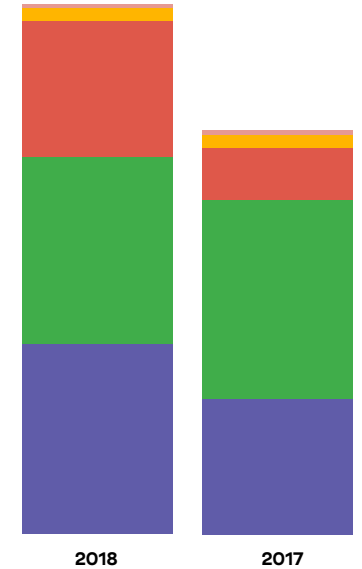
**86 Total**

**53% Female**

## Income

The following graph shows the combined revenue recognized at our Skate Schools and headquarters:

Figures in USD	2018	2017
Merchandise and others	1,900	7,500
Donations in kind	40,200	43,700
Individuals and corporations	443,300	165,000
Foundations	600,400	636,200
Government	609,600	433,400
<b>Total income</b>	<b>1,695,400</b>	<b>1,285,800</b>



## Cost breakdown

For one dollar donated \$0.85 went directly into programs.

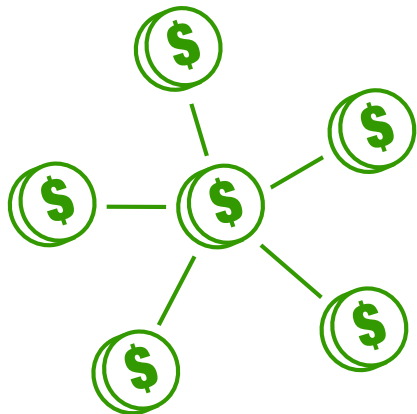
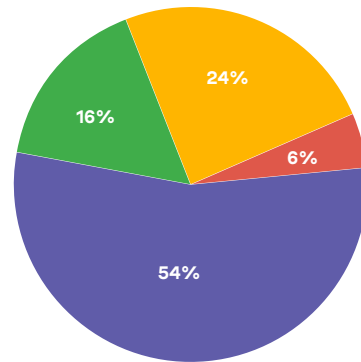
Figures in USD	2018	2017
Management	98,100	126,300
Fundraising	154,700	169,000
Programs	1,483,800	1,238,600
<b>Total</b>	<b>1,736,600</b>	<b>1,533,900</b>



## Details of programs costs

Figures in USD	2018	
<b>Program staffing costs</b>	667,400	86 staff, including all teaching and management positions at the Skate Schools, as well as international support related to programs (including the new position of Child Protection Manager)
<b>Supplies</b>	586,300	All supplies needed to run Skateistan programs (skate supplies, classroom supplies, school utilities, food for our Back-to-School students etc.)
<b>Staff capacity building</b>	230,100	15 Skate School visits by international staff to build national capacity, 2 staff exchanges, 3 conferences, 1 inter school staff exchange to share knowledge. All flights in 2018 were carbon offset.
<b>Total</b>	<b>1,483,800</b>	

Figures in USD	2018
<b>Afghanistan</b>	807,800
<b>Cambodia</b>	242,200
<b>South Africa</b>	363,100
<b>Goodpush</b>	70,700
<b>Total</b>	<b>1,483,800</b>



### Social return on investment

We undertook an analysis of the social return on investment of our programs in Afghanistan. The research found that for every 1 USD invested in our programs, Skateistan creates 5 USD of social value over a ten year timespan. We will continue to conduct this research for our other locations in 2019.

Please contact us at [info@skateistan.org](mailto:info@skateistan.org) if you're interested in reading our social return on Investment report on Skateistan in Afghanistan.









## Major donors 2018

We would like to extend a special thank you to our major donors for supporting Skateistan in 2018. Without you, our work could not continue.

### 100,000 USD +

- ~ Citizens of Skateistan
- ~ Swiss Development Cooperation
- ~ Google.org
- ~ Embassy of the United States in Afghanistan
- ~ Laureus Sport for Good Foundation
- ~ Jochnick Foundation
- ~ The Skateroom
- ~ F and B Mancina
- ~ WeWork

### 50,000-100,000 USD

- ~ Comic Relief
- ~ Florian Gutzwiller

### 20,000-50,000 USD

- ~ Brooks Foundation
- ~ International Olympic Committee

### 10,000-20,000 USD

- ~ Australian Embassy
- ~ CHPO Brand
- ~ Google Office Dublin
- ~ Wietlisbach Foundation

### 5000-10,000 USD

- ~ British Airways
- ~ Embassy of Switzerland in South Africa
- ~ Tony Hawk Foundation
- ~ Shining Pictures
- ~ Inmaat Foundation
- ~ Leland Hensch / Goldman Sachs Gives

## Major in-kind sponsors

- ~ New Line Skateparks (20k)
- ~ The Factory (20k)
- ~ TSG (15k)
- ~ Deluxe Distribution (10k)
- ~ Dwindle Distribution (10k)
- ~ Building Trust (5k)
- ~ Rumie (1.5k)
- ~ Mob Grip (1k)

## Brand collaborations

- Almost Skateboards
- CHPO Brand

## Programs partners

A special thank you also to programs partners, comprising local and international NGOs which we work with to connect children to our programs.

### Global

- ~ Rumie and Rumie Learncloud

### Kabul

- ~ Afghan National Olympic Committee
- ~ Afghan Turk Tabaran High School
- ~ Khan e Noor School
- ~ Physical Education and Sports Directorate of Afghanistan
- ~ Women for Afghan Women

### Mazar-e-Sharif

- ~ Balkh Provincial Orphanage
- ~ Child Support Center
- ~ Khan e Noor School
- ~ People in Need
- ~ Swedish Committee of Afghanistan

### Phnom Penh

- ~ Action Cambodge Handicap
- ~ Auscam Freedom Project
- ~ Aziza's Place
- ~ Chibodia
- ~ Damnok Toek
- ~ Friends International
- ~ Hope for Justice
- ~ Krousar Thmey
- ~ Le Restaurant des Enfants de la Rue
- ~ Tiny Toones
- ~ Pour un Sourire d'Enfant (PSE)

### Sihanoukville

- ~ Bhor Arts Center
- ~ M'lop Tapang

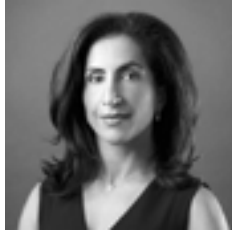
### Johannesburg

- ~ City of Johannesburg
- ~ Johannesburg City Parks
- ~ Oprah Winfrey School for Girls
- ~ Spark School
- ~ University of Johannesburg

## International advisory board



**Benafsha Tasmim**  
Strongheart  
Fellow and former  
Skateistan Education  
Coordinator, Kabul



**Mori  
Taheripour**  
Faculty, the Wharton  
School, University of  
Pennsylvania



**Jamie Thomas**  
Professional  
Skateboarder and  
Founder of Zero  
Skateboards



**Catherine  
Obrecht**  
Philanthropist  
and Activist



**Tony Hawk**  
Professional  
Skateboarder and  
Philanthropist



**Mimi Knoop**  
Professional  
Skateboarder and  
Co-founder of the  
Women's Skateboard  
Alliance



**Holly Thorpe**  
Senior Lecturer  
and Researcher  
at the University  
of Waikato, New  
Zealand



**Dr. Simon Adams  
(Vice-Chair)**  
Executive Director  
of the Global Centre  
for Responsibility to  
Protect



**Nita Wink (Chair)**  
Executive Coach  
and Fresh Thinker

# Get involved

Find out more at [skateistan.org](https://skateistan.org)



Support us at [skateistan.org/donate](https://skateistan.org/donate)

[skateistan.org](http://skateistan.org)